



FAIR 2022

The Franklin County Agricultural Society will be presenting its 172nd annual exhibition on August 7th -14th 2022. The Franklin County Fair is one of the largest events in the County, over 70,000 people come through our gates every year. The Franklin County Fair is known for bringing in some of the biggest stars in the entertainment business to the fairs grandstand. The fair is based on agriculture and has great agricultural exhibits throughout all of the grounds.

All Banners to be placed on the fence will have to be 3'x5'in size NO EXCEPTIONS.

Franklin County Agricultural Society is sending out this letter to all of our well appreciated Sponsors. Due to the increase in Entertainment prices over the past few years we have had to readjust our VIP tickets that are issued to our Sponsors. We would like to have you select the tickets you would like to receive for your sponsorship. This is the list and how many you will be able to receive.

Exclusive - \$5,000.00 Sponsors receive \$2,500.00 in tickets.

Diamond - \$3,500.00-\$4,999.00 Sponsors receive \$1,700.00 in tickets.

Platinum - \$2,000.00-\$3,499.00 Sponsors receive \$1,000.00 in tickets.

Gold - \$1,500.00-\$1,999.00 Sponsors receive \$750.00 in tickets.

Silver - \$1,000.00-\$1,499.00 Sponsors receive \$500.00 in tickets.

Brass - \$500.00-\$999.00 Sponsors receive \$250.00 in tickets.

Sponsors will receive half of the amount in tickets as the dollar amount they sponsor. If you sponsor level is \$4,000.00 you receive a \$2,000.00 value in tickets for the shows.

Sponsorship packets, payments, and logos must be returned NO LATER than May 1st, 2022. If sponsorship packet and payment are not received by May 1st deadline you will not be eligible to be in our brochure. Positioning of the Banners on the fence are determined by your Sponsorship Levels.

Advertising Benefits of Sponsoring the Franklin County Fair

- Brochures printed and distributed throughout the North Country. Sponsors name and logo will be printed on the brochures.
- There will be advertising in several area Newspapers with Circulations of over 185,000.
- There will be advertising on the fair Facebook page, website and Instagram.
- The day of the Sponsored Show your Agency can display Signs and Banners and may have such things as Give-A-Ways, if desired.
- For a \$500.00 or greater Sponsorship you are allowed to put a Banner on our front fence along Rt. 11 for the Season.

The Franklin County Agricultural Society (Franklin County Fair) is a non-profit agency so all sponsors are eligible for tax- incentives.

Thank you for your time and consideration.

Sincerely yours,

Sponsorship Committee, Greg Patterson, Charlie Disotelle, Ron St.Hilaire, Andrea Dumas, Joey St. Mary, Tom Arnold, *Kim Kiser*, Kyle Swanston, Barry White, Scott Pickering, and David Gokey.

Franklin County Agricultural Society Inc

SPONSOR NAME _____

Complimentary Week Passes includes parking _____ @\$60.00

Sun. Aug. 07 TOTAL GRANDSTAND _____ @\$8.00 Demo

Mon. Aug. 08 Cornhole Tournament Free Grandstand

Tues. Aug. "Small Town Famous" Talent Show Free Grandstand

Weds. Aug. 10 TOTAL GRANDSTAND Children _____ @\$10 Monster Truck

Weds. Aug. 10 TOTAL GRANDSTAND ADULT _____ @\$20 Monster Truck

Weds. Aug. 10 TOTAL GRANDSTAND ADULT COMBO _____ @\$35 Monster Truck
(Includes fair admission, grandstand admission, pit area admission)

Thurs. Aug. 11 TOTAL GRANDSTAND _____ @\$8.00 Demo

Fri. Aug. 12 TOTAL GRANDSTAND _____ @\$25.00 Atkins/Byrd

Fri. Aug. 12 TOTAL Res GRANDSTAND _____ @\$30.00 Atkins/Byrd

Fri. Aug. 12 TOTAL TRACK _____ @\$40.00 Atkins/Byrd

Sat. Aug. 13 Total GRANDSTAND _____ @\$8.00 Truck Pull

Sat. Aug. 13 TOTAL GRANDSTAND _____ @\$25.00 Walker Hayes

Sat. Aug. 13 TOTAL Res GRANDSTAND _____ @\$40.00 Walker Hayes

Sat. Aug. 13 TOTAL TRACK _____ @\$50.00 Walker Hayes

Sun . Aug. 14 TOTAL GRANDSTAND _____ @\$20.00 Tractor Pull

Tickets will be mailed upon receiving Sponsorship money. Sponsorship packets will be completed upon receiving your completed form. DEADLINE to have tickets mailed will be July 29th, 2022 after this date they will have to be picked up at the Fair Office during normal business hours.

If you have any question please call the Fair Office 518-483-0720